

41st Annual Bagelfest
July 15- 18, 2026
Bagelfest Business

Festival Hours: **Thur.** 5pm -10pm **Fri.** 1pm – 11:00pm **Sat.** 10a.m. – 11:00pm

Vendor Fees:

Commercial vendors\$225.00
Vendor fee includes a 10’x12’ assigned space and electrical accessibility.

Proof of Liability insurance, along with payment and completed contracted are required and must be submitted to the Tourism Office.

We operate on a first come, first serve basis so please turn in your application as soon as possible.

To be considered for participating in this year’s event, please complete all the information on the following pages.

Bagelfest will be held at Peterson Park. The Park is located one block north of Route 16 on Broadway Avenue from 2nd St. to 6th St. Please use the South gate located on Broadway Avenue at 5th Street. For more detailed directions please call our office at 258-6286 or (800) 500-6286.

Please mail the following application to:

City of Mattoon
Bagelfest
208 N. 19th St.
Mattoon, IL 61938
Fax: 217-258-6480

If you have any questions, please do not hesitate to give us a call at 217-258-6286 or (800) 500-6286 or e-mail Mindy White whitem@mattoonillinois.org

2026 Bagelfest Business Application

Vendor spaces are 10' x 12' (if your items cannot fit in that size you must purchase extra spaces). Vendors must provide their own tent, tables, and chairs. Electrical sources will be provided, vendors need to supply cords. Bagelfest Committee reserves the right to assign spaces.

Part A: Vendor Information

Organization _____

Contact Person _____

Address _____

City/State/Zip _____

Home Phone(____) _____ Cell Phone(____) _____

E-mail: _____ Fax: _____

For office use only

Date payment received _____

Form of payment: cash, credit, check

Check # _____ Amt. \$ _____

Insurance: YES NO

Part B: Exhibit Information

You are applying for a Commercial Booth at the 2026 Bagelfest. Setup is not allowed until an approval letter is received.

Deadline to return application is June 19, 2026—However, please do not wait until the deadline as our spots fill up quickly, and are filled on a first come basis.

Booth size is 1 - 10'X12' space for \$225

State size of unit: _____ wide _____ deep

Number of 10'x12' spaces needed _____ @ \$225 per space = \$ _____.

Electrical Needs: Number of 110 _____; 220 _____. It is **essential** we know what your set-up requires. A space will not be reserved without this information.

Please briefly describe your display.

Part C: Miscellaneous

All Applicants are required to submit the following:

- The Completed and Signed application form.
- Payment
- Proof of Liability Insurance

Part D: Rules and Regulations

BOOTH SETUP/REMOVAL: vendor setup is **Wednesday, July 15** or **Thursday, July 16** between the hours of 8:00 am and 3:00 pm. Vendors need to be setup and ready for business by 5:00 pm on Thursday. *All vehicles must be off pavement by 3pm on Thursday.* Tear down for all vendors will not begin until 11:00 pm, **Saturday, July 19.** You may either tear down your booth after 11 pm on **Saturday July 18,** or on the morning of **Sunday, July 19.** You must be finished with tear down by 3 pm on **Sunday, July 19.**

APPROVED VENDORS: Only vendors whose company(s) name has been approved by the festival office can sell/display their products at the festival.

SECURITY: The festival will provide security via roving patrol. Security is not provided for individual booths. The festival will not be responsible for losses of any kind.

CLEANUP: It will be the responsibility of each vendor to maintain a clean and presentable booth. Vendors are responsible for the removal of ALL materials, litter and garbage and will deposit those materials. We ask that you please respect the other vendors and help us keep the area clean and neat.

FESTIVAL SCHEDULE: Hours of operation are as follows

Thursday: 5 pm – 10 pm

Friday: 1 – 11:00pm *

Saturday: 10 am – 11:00pm *

*** Vendors may choose to close their business anytime between the hours of 9 and 11:00 p.m. on either Friday or Saturday evening.**

CUT-OFF DATE: Applications must be received in the Festival Office no later than Friday **June 19** for processing. *If your application is accepted, you will receive an email notifying you of your participation. If you do not receive an email, notifying you of your participation in the festival, then your spot is not secured, and you will not be permitted to set up a booth during the festival.*

SET UP: **Upon arrival, vendors locate your marked spot and set up.** (vendor map will be provided) Staff will come by to give you parking passes and any necessary information.

ACCESS AND PARKING FOR FESTIVAL: All vendors will be provided parking passes (if needed). All vehicles must be moved from the Festival Grounds to the designated vendor parking area by 3:00 pm on **Thursday, July 16**. Vehicles will not be permitted in the festival area during activity hours. Vendors restocking from vendor trucks will be allowed on site, but said trucks must remain parked at the assigned vendor parking location and may not be moved to vendors selling site during Festival hours. Restocking must be completed 1 hour prior to the opening time of the operating Festival.

CANCELLATION: A refund request must be received in writing by **June 26** and will be subject to a \$25.00 cancellation fee. After **June 26** there will be no refunds, credit for no-shows or one day usage. If your vendor participation is cancelled by the City of Mattoon or the Bagelfest Committee there will be no refunds.

ELECTRICITY: Vendors must indicate on the application if the electrical power is required.

MERCHANDISE: At no time shall the vendor display or sell material, which in the sole judgment of the Bagelfest committee is deemed obscene, dangerous, or unlawful. Expressly prohibited are items including but not limited to the following: drug paraphernalia, knives, spears, Japanese stars, sharp items, weapons, or compressed gas tanks.

INSURANCE: The city of Mattoon requires vendors to provide Proof of Liability Insurance. Insurance companies may fax this information to our office at 217-258-6480.

REFRESHMENTS: Small coolers filled with water and/or sodas may be brought to your vendor site (not for resale purposes). Coolers are subject to inspection by the Bagelfest Committee. **NO ALCOHOLIC BEVERAGES ALLOWED FOR CONSUMPTION AT YOUR VENDOR SITE. DRUGS AND ALCOHOL ARE PROHIBITED.**

Please complete each page, sign the original rules and regulations, and keep a set for your own records

I have read the rules and regulations pertaining to exhibiting at the 2026 Bagelfest. I understand that I am applying as a commercial vendor, and that this application does not automatically allow me to exhibit or sell during the Festival. Bagelfest will not be responsible for any loss of business or personal property of vendors. The City of Mattoon and the Bagelfest Committee reserve the right to interpret the rules and regulations and amend such rules and regulations at its discretion that it might deem appropriate and to enforce compliance with such rules and regulations. Any violation of these rules and regulations and/or failure to comply with the vendor application requirements shall result in immediate forfeiture of all monies deposited and rights to participation in the Festival. I understand that I will be notified by mail as per my acceptance. In consideration of my application, I have fully read and agree to the rules and regulations and I intend to be legally bound for myself, my heirs, executors and administrators, waive, release, and forever discharge any and all rights and claims which I may hereafter accrue to me against the City of Mattoon, Bagelfest, and/or any of their promoters for any and all injuries suffered.

Signature _____ Date _____

Please send completed vendor application, proof of liability insurance and payment made payable to City of Mattoon – Bagelfest to:
**Bagelfest 2026
City of Mattoon
208 N. 19th St.
Mattoon, IL 61938**